

January 18, 2023

Attendees: Ruthann Dobek, Janet Gelbart, Susan Granoff, Elenore Parker, Yolanda Rodriguez, John Seay, Carol Seibert, Ruth Seidman, David Trevvett, Melissa Trevvett, Matt Weiss, Sonia Wong. Staff: Jessica Milley-Gee

1. Longtime BrooklineCAN active member Laura Baber leaving Center Communities on January 31.

- a. New CCB member is needed.

2. Update on Brookline's AARP Age-Friendly application

- a. Kathy and Ruthann reviewed the Goals & Accomplishments document and began to edit for the new year. We would like to finalize this document by Tuesday, January 24.
 - i. Communication and Information section completed.
 - ii. Outdoor Spaces and Buildings needs review – add reference to Pedestrian Advisory Committee report (David Trevvett).

3. Discussion of BrooklineCAN Setting priorities for 2023. Discuss increasing membership.

- a. Discuss membership (see John's report)
 - i. List of 85 lapsed members that have not renewed include those previously paid \$0 or were funded by JF&CS.
 - ii. Overlooked renewals may just need a contact/lapsed letter.
 - iii. One contacted who lapsed immediately renewed.
- b. Discuss letter to lapsed members (Janet, Matt, Susan)
 - i. Extensive discussion of formatting and headings.
 - ii. Content will result in more than 1 page as is.
 - iii. Letter was well received by the committee with suggestions.
 - iv. Review/edit of content to shorten.
 - v. John will produce a mockup of the letter with sidebar, heading and signatures.
 - vi. Email and mail of letter.
 - vii. Janet will send 1 or more approaches for review.
 - viii. Susan described recruiting approach to LCAC attendees.

4. Discussion of BrooklineCAN annual meeting

- a. When should it be held?
 - i. Soon after Labor Day with exact date to be determined.
- b. Annual meeting Committee needed. Will be formed in January.
 - i. Activities – Develop theme, invite groups for booths, create invitation, plan food, invite BHS band, et. al.
 - ii. Elenore was last chair for the annual meeting.

- c. Select a theme
 - i. Retirement was one suggested theme.
 - ii. Follow-up on Brookline becoming an AARP age friendly community was a second suggested theme.
 - iii. Older adults are a growing demographic in Brookline.
 - iv. Some past themes were housing, transportation, community involvement, et. al.
 - v. David will send a list of committee activities if he has one.
 - vi. Janet, John, Matt, and Elenore will work on the committee and Elenore would consider leading it.
 - vii. All – pull together any past material and checklists and send names of material to Ruth.
 - viii. See notes at end of these minutes.

5. Candidate's Forum – April 2023 for May 2nd election

- a. Update from League of Women Voters on co-sponsoring (Carol & Ruthann)
 - i. LWV met and agreed that a joint sponsorship with BrooklineCAN of a candidate's forum would be great.
 - ii. Shana Penna has the details of the LWV ideas and would like to work on it as well as promote voter registration.
 - iii. LWV has a roster of trained moderators if needed.
 - iv. LWV can also provide questions for the forum.
 - v. BrooklineCAN would be co-sponsor with LWV.
- b. Committee formation.
 - i. Ruth will speak to Carol Caro about heading up BrooklineCAN effort working with Shana Penna.
 - ii. Send suggestions for committee participants to Ruth.
 - iii. No one should be involved who is connected to candidates.
 - iv. Most work is getting candidates lined up and to show up.
 - v. Discussion of referendums and lining up pro/con speakers.
 - vi. Operational override and Pierce school funding.
 - vii. Third referendum re limiting number of marijuana outlets.
 - viii. Town will present both sides re referendums.

6. Postal theft

- a. 68 thefts of checks from the blue Post Office boxes.
- b. Duplicate or stolen keys to boxes used to break in.
- c. Could take up to 6 months to get compensation from banks.
- d. Older adults more likely to use non-electronic payments.
- e. Possible course on electronic checking/payments.
- f. Article in February BrooklineCAN newsletter.

7. Update on BrooklineCAN's Age-Friendly Business Program

- a. No change.

8. Treasurers report(John)

- a. Sandy's salary is large January expense.
- b. Couple of good renewals/contributions.

9. Update on 2nd round of ARPA funding

- a. Applications due end of January and 1st week in February.

10. Committee reports

- a. Membership
 - i. See earlier discussions.
- b. Communications
 - i. Newsletter – AFC-TV article, Senior Center programs, library program on Black History Month, et. al.
 - ii. News Releases – None.
 - iii. Website – No report.
 - iv. AFC-TV – Moving to 6 shows per year.
- c. Livable Communities
 - i. Candidate for Select Board Paul Warren at next meeting.
 - ii. Next two will be John VanScoyoc and Jesse Gray.
- d. Education
 - i. No report.

11. Old & new business

- a. None.

12. Next meeting: February 15, 2023 at 3:00pm via Zoom

**BrooklineCAN Annual Meeting
Notes: Planning Committee July 17, 2019**

1. Attendees: Frank Caro, Ruthann Dobek, John Seay, Elenore Parker, Katherine Burnes, David Trevvett, Matt Weiss, Henry Winkelman
2. Annual Meeting Date: 9/19/2019
3. Theme: Active Networking

**Watch Us Network
UCAN2**

4. Program: Kathy: Illustration - Mostly Visuals/graphics (balloons) re: network and goals
 - a. Requesting list of organizations networking with BrooklineCAN.
 - b. Needs to be ready for printing 8/21/2019

5. Volunteers

- a. Katherine and David to contact volunteers and set up meeting to prep for Annual Meeting
- b. Laura: Thank band, pizza gift card
- c. Matt and Elenore and David to attend meeting.
- d. New volunteers help sell tickets

6. Meeting Format:

- a. 6:15pm – Initiated by Matt as MC
 - i. More food
 - ii. Buy 50:50 tickets
- b. Ruthann and Frank welcome
- c. Presentation of service awards for committees, not for individuals
- d. John Seay pitch for members
- e. Keynote Speakers
 - i. Carey Goldberg – Editor of CommonHealth
 - ii. Karen Shiffman – WBUR Executive Producer of “on Point”.
(Possible Speaker Subject: Building a stronger community through networking)
- f. 50:50 Raffle
 - i. Ruthann has raffle tickets
 - ii. Need volunteers
 - iii. Only cash accepted
 - iv. \$1 per ticket (\$5 for 6 tickets?)

7. Tables and Vendors:

- a. Check Method of Payment for vendors– Cash, Credit (Square)
- b. Registration/membership – “Coffee Lounge”
- c. BrooklineCAN Committee Tables – “Coffee Lounge”
- d. BrooklineCAN committees – Membership, Communications, Education, Age Friendly Business
- e. Vendors) –6 tables for 3 vendors in “Bar Room” (103)
- f. Vendors – Frank Caro (Pottery), Claire Goodwin (Fabric art), Patricia Burns (Photos cards) will share proceeds (60:40 or 50:50 percent

**BrooklineCAN Annual Meeting
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8. Awards:

- a. Kent-Station Street Affordable Senior Housing Committee (Heather Hamilton accepted per Frank Caro)
- b. Climate Action Committee (of Select Board) – (Werner Lohe)
- c. Transportation Board (TBD: Chris Dempsey or Jonathan Kapust)

9. News Releases Information for Communications Committee

- a. Elenore will compile media list to include WBUR, Patch, Tab, and Boston Globe (Rob Weissman and others).
- b. Annual meeting features artistic talents of BrooklineCAN members
- c. Background of WBUR speakers and information, re: their talks
- d. Networking with people in many organizations

10. Schedule:

- a. 7/23/19 – Save the Date blast.
- b. Late July – first news release (announcement)
- c. Mid-August – principal news release
- d. 8/19/2019 – paper and email flyer/invitation (Communications Committee)
- e. 8/21/2019 – cutoff for program
- f. 9/12/2019 – email reminder
- g. 9/2019 – final news release
- h. 9/2019 - Newsletters
- i. 9/19/2019 – 5-6pm (Jazz Ensemble & Tables)
- j. 9/19/2019 – 6:15-7pm

11. Next Meeting: TBD (Tuesday, August 13 (?) 2019 – Senior Center, 3:00 pm